

# EXHIBITION AND SPONSORSHIP BROCHURE



13th Annual Conference of the Metabolomics Society

# METABOLOMICS 2017

BRISBANE, AUSTRALIA

**June 26-29 2017**

[Metabolomics2017.org](http://Metabolomics2017.org)



Dear Colleagues,

It is our pleasure to invite you to the 13th International Conference of the Metabolomics Society from 25-29th June, 2017 at the Brisbane Conference and Exhibition Centre (BCEC) in Brisbane, Australia. Brisbane is the Asia Pacific hub for world-leading science, medicine and technology industries, and the BCEC is Australia's most awarded convention centre - it is officially rated among the top three convention centres in the world by the Association Internationale des Palais de Congres, and was the venue of the 2014 G20 Leaders Summit.

Sponsorship and exhibitor opportunities for this exciting event are now available. The conference is the official meeting of the Metabolomics Society and will bring together all major international organizations involved in human, plant, animal, microbial, food and environmental metabolomics. This year the conference will be further extending its reach by building bridges to the communities of systems biology and of natural products chemistry/analytical chemistry. An exciting mix of renowned experts and rising stars of the future will present their work in a combination of plenary and parallel sessions, making the conference the premier event in 2017 for metabolomics researchers world-wide.

The conference will attract a high proportion of senior scientists with top level purchasing authority. By taking advantage of the fantastic Exhibition and Sponsorship packages available, you will have the opportunity to position your brand and product at the forefront of the scientific community.

Your support is extremely important to the success of the meeting, helping to keep registration costs down which allows more of our younger scientists to attend.

We are looking forward to working with you and welcoming you in Brisbane!

Chairs of the Local Organizing Committee

Prof. Melissa Fitzgerald, School of Agriculture and Food Sciences  
and Dr. Horst Joachim Schirra, Centre for Advanced Imaging  
The University of Queensland, Brisbane, Australia

**TO SIGN-UP AND REGISTER NOW**

**[www.Metabolomics2017.org](http://www.Metabolomics2017.org)**

or to get more information, please contact  
A-S-K Associates at  
**[info@metabolomics2017.org](mailto:info@metabolomics2017.org)**  
who will be pleased to assist you.





# Reasons to become a Sponsor of the 13th International Conference of the Metabolomics Society

## Industry partnership is at the heart of this event

Delivery through a partnership with industry has been at the heart of the Metabolomics Society conferences since the beginning. Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them while adding value to the experience enjoyed by our delegates.

## Involvement in Metabolomics 2017 is all about building brand awareness

Our exhibition hall is positioned to capture maximum customer engagement during lunch, breaks and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and printed collateral, before, during and after the event when applicable.

## Meet new contacts and strengthen key relationships

Maximizing networking opportunities for our delegates is an important priority. We work hard to provide places for formal and informal networking. Dedicated meeting spaces include an integrated exhibition hall where all refreshments will be served.

The Brisbane Convention and Exhibition Centre (BCEC) is an ideal venue for staging this event, open foyers and meeting space to achieve a valuable experience for our delegates and sponsors alike.

## The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of the sponsorship opportunities. A prompt decision will increase the chances of you securing the package and placement you want and realizing the full benefit of your investment – including your logo on the event website and in advanced marketing.

Please note that sponsorship packages will only be confirmed once registration and payment has been made. This will be managed strictly on a first-come first-served basis.



# 2017 CONFERENCE SPONSORSHIP OPPORTUNITIES

All prices are in U.S. Dollar (\$). Sponsor placement will be determined on a first-paid first-served basis.

## Platinum Sponsor

**\$16,000**

Our highest level of sponsorship provides you the most visible placement options throughout the event! Limited to nine (9) sponsors. Your benefits include:

- 60 minute oral presentation as part of our lunchtime workshop program (All conference attendees will receive a box lunch. Additional food and beverage in your presentation room is at an additional cost and not included in the sponsorship amount.)
- Exhibition display space – approximate size is 20' x 30' (6m x 9m) (premium location)
- One (1) full page profile/advertisement in conference program
- One (1) full page profile/advertisement in digital abstract booklet
- Access to delegates through the Society's email service before or after conference (total of 3 messages)
- One (1) Conference bag insert (flyer or item) for attendees
- Logo recognition on the plenary session screen
- Logo on breakout screens throughout the event
- One (1) corporate poster in the poster sessions on a separate sponsor's board
- Corporate membership within the Metabolomics Society for 2017 with access to additional corporate services throughout the year (\$1500 value)
- Logo on signage throughout the event
- Logo on conference website home page and sponsor's page
- Discounted conference registration for up to six (6) company employees (student rate)
- Complimentary conference registration for two (2) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

## Gold Sponsor

**\$10,000**

Limited to eight (8) sponsors.

- 5 minute oral presentation before a plenary session
- Exhibition display space – approximate size is 20' x 20' (6m x 6m)
- One (1) full page profile/advertisement in conference program
- One (1) full page profile/advertisement in digital abstract booklet
- Access to delegates through the Society's email service before or after conference (total of 2 messages)
- One (1) Conference bag insert (flyer or item) for attendees
- Logo recognition on the plenary session screen
- Logo on breakout screens throughout the event
- One (1) corporate poster in the poster sessions on a separate sponsor's board
- Corporate membership within the Metabolomics Society for 2017 with access to additional corporate services throughout the year (\$1500 value)
- Logo on signage throughout the event
- Logo on conference website home page and sponsor's page
- Discounted conference registration for up to four (4) company employees (student rate)
- Complimentary conference registration for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

## Silver Sponsor

**\$6,000**

- Exhibition display space – approximate size is 10' x 10' (3m x 3m)
- One (1) half page profile/advertisement in conference program
- One (1) half page profile/advertisement in digital abstract booklet
- Access to delegates through the Society's email service before or after conference (total of 1 message)
- Logo recognition on the plenary session screen
- Corporate membership within the Metabolomics Society for 2017 with access to additional corporate services throughout the year (\$1500 value)
- Logo on signage throughout the event
- Logo on conference website home page and sponsor's page
- Discounted conference registration for up to two (2) company employees (student rate)

## EXHIBITION BOOTH SPACE:

The sponsorship package comes with the space only for your display in the Exhibit Hall. All shell scheme or custom booth builds are the responsibility of the sponsor. Table Displays will be provided with (1) table and (2) chairs. Sponsors are responsible for ordering all other items, including power boards if necessary, directly through the Exhibitor Kit. The actual electrical power usage will be provided by the Metabolomics Society.

# 2017 CONFERENCE SPONSORSHIP OPPORTUNITIES

All prices are in U.S. Dollar (\$). Sponsor placement will be determined on a first-paid first-served basis.

★ Additional opportunities for  
Platinum or Gold Sponsors only.

## **Bronze Sponsor** **\$4,000**

- Logo on the sponsor page of the conference program
- Logo recognition on the plenary session screen
- Corporate membership within the Metabolomics Society for 2017 with access to additional corporate services throughout the year (\$1500 value)
- Logo on signage throughout the event
- Logo on the conference website home page and sponsor's page
- Discounted conference registration for one (1) company employee (student rate)

## **University/Non-Profit Sponsor** **\$2,000**

- Exhibition display space – 6 foot table only
- Logo on the sponsor page of the conference program
- Logo on signage throughout the event
- Logo on conference website home page and sponsors page
- Complimentary conference registration for one (1) non-technical booth staff (no access to science sessions or food functions outside of exhibit hall)

## **Local Sponsor**

Contact [info@metabolomics2017.org](mailto:info@metabolomics2017.org) for complete details.

## ★ **EMN Reception Sponsor** **\$5,000**

Limited to one (1) sponsor.

- One (1) extra half-page profile/advertisement in conference program
- Up to (3) tickets to attend the EMN Reception.
- Short 5-minute presentation during the EMN Reception
- Extra logo on sponsor events page of website

## ★ **Welcome Reception Sponsor** **\$5,000**

Limited to one (1) sponsor.

- Logo on signage at Welcome Reception
- One (1) extra half-page profile/advertisement in conference program
- Extra logo on sponsor events page of website

## ★ **Conference Dinner Sponsor** **\$8,000**

Limited to one (1) sponsor.

- Logo on signage at Conference Dinner
- One (1) extra half-page profile/advertisement in conference program
- Extra logo on sponsor events page of website

## ★ **Breakfast Presentation Sponsor** **\$4,000**

- 30-45 minute oral presentation during breakfast; attendees will sign-up in advance.
- Logo recognition on breakout screens
- Extra logo on sponsor events page of website
- The actual cost of the breakfast food and beverage will be added to the \$4,000 fee.

## ★ **Conference Program Book** **\$3,000**

- Half-page advertisement on back cover of program book
- Extra Logo on the conference website
- One extra half-page advertisement in program book

## ★ **Conference Bag** **\$3,000**

- Organization logo and conference logo on front of bag (bag style organized by A-S-K Associates in collaboration with sponsor)
- Extra logo on the conference website
- One (1) extra half-page advertisement in conference program book

## ★ **Conference Lanyard** **\$3,000**

- Organization logo on the conference attendee lanyard (lanyard order organized by A-S-K Associates in collaboration with sponsor)
- Extra logo on the conference website
- One (1) extra half-page advertisement in conference program book

## **CONCENTRATED EXHIBIT HALL HOURS:**

Monday, June 26 – 1.5 hours, Welcome Reception

Tuesday, June 27 – 4.25 hours

Wednesday, June 28 – 4.25 hours

Thursday, June 29 – 2.25 hours

\*Agenda subject to change.



### Metabolomics Society Student Travel Award

The Metabolomics Society will provide up to ten \$500 student travel awards for outstanding academic achievement. The top students will be invited to give an oral presentation and the best presenter will be awarded a \$200 student prize.

### Metabolomics Society Early Career Prize

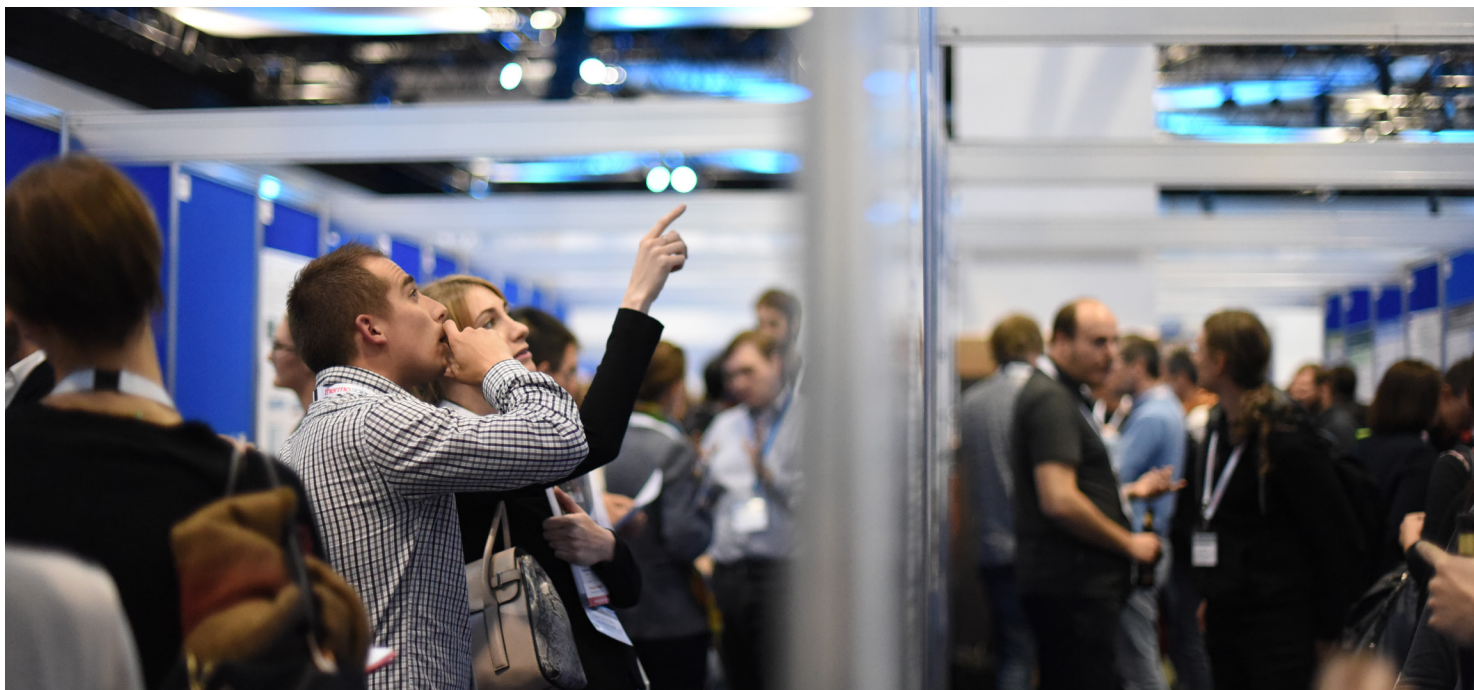
The Metabolomics Society will provide up to ten \$500 Early Career Travel Awards to support their attendance at the Metabolomics Society annual conference. Successful awardees are then eligible to compete for a \$200 Metabolomics Society Early Career Prize, awarded to the best early career presentation.

**If your company is interested in sponsoring travel awards, please indicate your interest during the sponsorship registration process. Each award is \$500 plus \$50 processing fee.**

### The Conference Space

We have booked over 32,000 sq. feet of conference space to conveniently accommodate all exhibit booths, posters and food functions in one location. This layout ensures that all Sponsor booths get full visibility and guarantee best options for vendor and delegate interactions.

Booth location selection will begin in February and will be secured once registration for your sponsorship level is complete and the registration is paid in full. Please refer to the sponsorship levels for details of the exhibition space allocated by sponsorship level. If you require additional space, please contact [info@metabolomics2017.org](mailto:info@metabolomics2017.org).



## MEDIA PARTNERSHIP \$2,000

### Media Partner to provide:

- Post 7-10 tweets prior to the conference.
- Write a post-conference blog post or similar acknowledgement.
- Place the Metabolomics 2017 conference banner on partner website.
- Allow for 2-3 advertisements in publication prior to event.

### Metabolomics Conference to provide:

- (1) Discounted conference registration (student rate) OR (1) complimentary exhibit hall pass.
- Place publication on the literature table in the Exhibit Hall.
- Place publication or advertisement in attendee bags.
- Logo on the conference website with acknowledgement as "Media Partner."
- Opportunity for Media Partner to sponsor Travel Awards and/or Poster Prize for an additional fee (\$550).

Contact [info@metabolomics2017.org](mailto:info@metabolomics2017.org) to become a Media Partner.

## PRELIMINARY CONFERENCE AGENDA

Agenda subject to change.

### SUNDAY

13:00 - 17:00 Pre-Conference Workshops

### MONDAY

8:45 - 10:15 Pre-Conference Workshops  
10:30 - 12:00 Pre-Conference Workshops  
13:30 - 15:00 Opening Plenary Session  
15:30 - 17:00 Sessions  
17:15 - 18:45 Welcome Reception & Poster Session 1 in Exhibit Hall

### TUESDAY

8:45 - 9:45 Plenary Session 2  
9:45 - 10:30 Break in Exhibit Hall  
10:30 - 12:00 Sessions  
12:00 - 13:30 Lunch in Exhibit Hall  
12:15 - 13:15 Platinum Sponsor Presentations  
13:30 - 15:00 Sessions  
15:00 - 15:30 Break in Exhibit Hall  
15:30 - 17:00 Sessions  
17:15 - 18:45 Poster Session 2 in Exhibit Hall  
19:00 - 20:30 EMN Reception

### WEDNESDAY

8:45 - 9:45 Plenary Session 3  
9:45 - 10:30 Break in Exhibit Hall  
10:30 - 12:00 Sessions  
12:00 - 13:30 Lunch in Exhibit Hall  
12:10 - 13:10 Platinum Sponsor Presentations  
13:30 - 15:00 Sessions  
15:00 - 15:30 Break in Exhibit Hall  
15:30 - 17:00 Sessions  
17:15 - 18:45 Poster Session 3 in Exhibit Hall  
19:30 - 22:30 Conference Dinner

### THURSDAY

8:45 - 9:45 Plenary Session 4  
9:45 - 10:45 Poster Session 4 in Exhibit Hall  
10:45 - 12:15 Sessions  
12:15 - 13:45 Lunch in Exhibit Hall  
12:30 - 13:30 Platinum Sponsor Presentations  
13:45 - 15:15 Sessions  
15:30 - 16:30 Plenary Session 5  
16:30 - 17:00 Closing Plenary Session





## Plan to Sponsor and Attend the 13th International Conference of the Metabolomics Society!

The Conference is a unique and prestigious marketing opportunity and we are confident your involvements as a sponsor in this international meeting will provide your company with exceptional business rewards. For further details on the opportunities, please contact A-S-K Associates at [info@metabolomics2017.org](mailto:info@metabolomics2017.org), who will be pleased to assist you.

### About Brisbane

Brisbane's abuzz with creative ways to spend your days. Get to know where the locals eat, drink and play in the inner-city and nearby urban villages. Soak up our subtropical climate, explore the river, parks and outdoor spaces, or delve into a calendar of internationally acclaimed arts, cultural and sporting events. It's a great place to entertain the kids, or spend time without them! You'll discover some of the best restaurants in the country as well as a vibrant live music, contemporary art and gallery scene. You can mix with the locals at weekend markets, shop for international brands and cutting-edge local designer fashion, or scour antique shops for just the right memento of your stay. Whatever your pleasure, Brisbane will inspire.

(Photos courtesy of Tourism and Events Queensland.)